



# POWER BEYOND

the Endowment Campaign for the  
NATIONAL WRESTLING HALL OF FAME

## Naming Opportunities

### ENTITIES

National Wrestling Hall of Fame and Museum	\$5M
National Wrestling Hall of Fame Dan Gable Museum	\$3M
National Wrestling Hall of Fame State Chapter Program	\$2M

### STAFF LEADERSHIP (salary and benefits)

National Wrestling Hall of Fame Executive Director	\$3M
National Wrestling Hall of Fame Dan Gable Museum Director	\$2.25M
National Wrestling Hall of Fame State Chapter Director	\$1.5M

### NATIONAL WRESTLING HALL OF FAME MUSEUM EXHIBITS

Outstanding American Exhibit and Special Honorees Kiosk	\$500K
Distinguished Members Hall of Honors Kiosk	\$350K
State Chapter Kiosk	\$250K
Olympic Kiosk and Olympic Gold Medalist Portraits	\$250K
Collegiate Champions and All-Americans Kiosk	\$250K
NCAA Division I Championship Finals Matches Kiosk	\$250K
Women in Wrestling Exhibit and Kiosk	\$250K
United World Wrestling Hall of Fame Kiosk	\$250K

### NATIONAL WRESTLING HALL OF FAME ANNUAL EVENTS

Honors Weekend	\$1M
State Chapter Conference	\$250K

### NATIONAL WRESTLING HALL OF FAME ROOMS

Gift Shop	\$200K
Staff Offices (computers, office supplies, etc.)	\$200K

### NATIONAL WRESTLING HALL OF FAME ANNUAL EXPENSES

Website (domain name and maintenance)	\$250K
Archive Management (digitization, cataloging, and insurance)	\$250K
Utilities (charges and maintenance)	\$100K
Parking Lot and Landscaping	\$100K

### NATIONAL WRESTLING HALL OF FAME DAN GABLE MUSEUM ROOMS

Museum	\$500K
Gift Shop	\$200K
Staff Offices	\$200K

### NATIONAL WRESTLING HALL OF FAME DAN GABLE MUSEUM ANNUAL EVENTS

Glen Brand Wrestling Hall of Fame of Iowa and Golf Outing	\$250K
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### NATIONAL WRESTLING HALL OF FAME DAN GABLE MUSEUM ANNUAL EXPENSES

Archive Management (digitization, cataloging, and insurance)	\$250K
Utilities (charges and maintenance)	\$100K
Parking Lot and Landscaping	\$100K

In the case of an endowed naming opportunity, the endowment gift is restricted to supporting that named area, event, exhibit, or staff position.

We are not limited to the naming opportunities listed. If you have something you are passionate about that would be meaningful to you to endow, please let us know.